

## Sydney Fish Market Reels in Seafood Supply for Easter

Media Release March 2022 Australia's home of seafood, Sydney Fish Market, is once again set to welcome Sydneysiders on Good Friday (15<sup>th</sup> April) with extended trading hours from 5am – 5pm.

The upcoming Easter season is the perfect opportunity to support Australian east coast seafood suppliers who are returning to normal trade following prolonged treacherous conditions.

Sydney Fish Market CEO, Greg Dyer says, "While it's been a bumpy couple of weeks on the water, it's great to see fishers and fleets across the regions returning to sea and our auction volumes increasing as Easter nears. We know seafood is a staple at Easter, particularly Good Friday, so shoppers can be assured that we will have all their favourites and seasonal specialties available."

With Autumn bringing a number of species in season, Sydney Fish Market encourages Aussies to be adventurous over the long weekend.

SFM's auction data from Easter 2021 suggests that species that will be in strong supply include premium white fish like Kingfish and Murray Cod alongside budget-friendly options such as Yellowfin Bream and Grey Mackerel.

Other species that will be in ample supply and peak condition include Southern Calamari, Octopus, Blue Swimmer Crab and Mud Crab.

On any day over 100 seafood species can be found at Sydney Fish Market, so Sydneysiders can rest assured an array of seafood classics such as prawns, oysters, and salmon will also be available.

Boasting six wet fish retailers, an onsite fruit and vegetable shop, bakery and gourmet deli Sydney Fish Market promises to make shopping local easy this Easter.

Following Good Friday, business will continue as usual over the long weekend with Sydney Fish Market retailers open from 7am – 4pm daily.

## **ENDS**

WHAT:

Sydney Fish Market extended Easter trading hours

**OPENING HOURS:** 

Good Friday (15<sup>th</sup> April): 5am to 5pm Saturday, Sunday and Monday: 7am-4pm

WHERE:

Sydney Fish Market, Bank Street, Pyrmont

**GETTING THERE:** 



If travelling via public transport, catch the Sydney Light Rail, bus, or walk to Sydney Fish Market. For route and timetable information visit <a href="https://www.transportnsw.info">www.transportnsw.info</a>

- ENDS -

For more information, visit <a href="www.sydneyfishmarket.com.au">www.sydneyfishmarket.com.au</a>
For more delicious seafood recipes, visit <a href="www.sydneyfishmarket.com.au/seafood-school">www.sydneyfishmarket.com.au/seafood-school</a>
For hi-res media imagery, please click <a href="here">here</a>.

Follow Sydney Fish Market online: Facebook | Instagram | Twitter | YouTube

For more information, please contact: Jordan Bishop, Alex Durward or Laura Brouwers DEC PR for Sydney Fish Market Mobile: +61 432 295 064 or +61 434 886 991

Email: sydneyfishmarket@decpr.com.au

Lara Jones **50d megreish for an R**et |